

REPORT

Enhancing Entrepreneurship through Skill Development - Interactive Workshop – August 5, 2023.

On 5th August 2023, an enlightening workshop titled "*Entrepreneurship Development Through Skills*" was held on the college campus. The event featured expert speakers Mr. Samarth Sharma and Mr. Ajay Tanwar, consultants from MGNCRE (Ministry of Education), who were warmly welcomed by Dr. Agnese Dhillon, Secretary of the College Management, and Dr. Richa Sharma, Officiating Principal.

The first session was led by Mr. Samarth Sharma, who emphasized the significance of skill development in entrepreneurship. He discussed the crucial role of mentors in guiding the formation of Student Self-Help Groups, which foster entrepreneurial growth.

Mr. Ajay Tanwar followed with an engaging talk on leveraging social media effectively for entrepreneurial endeavours. He explained the importance of content strategy in conveying the right message to the audience and recommended using metrics to track business progress.

Both speakers elaborated on the key skills essential for entrepreneurial success, including leadership, business management, time management, creative thinking, problem-solving, risk management, and financial literacy. They also advised students on various ways to develop these skills, such as reading books, enrolling in management courses, attending workshops, listening to podcasts, and seeking mentorship.

The workshop provided valuable insights and practical advice, leaving students well-informed and inspired to pursue entrepreneurial paths.



Richa Sharma

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